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DEAR READER

The Urban Ed Academy annual gala is taking place on November 5, 2022. Now more than ever, we look to come together as a community to build bridges across cultures and backgrounds and narrow divides in our nation and our city. This year's UEA gala theme is "Level Up" and we are looking to raise \$150,000 to advance equity for Bay Area students by improving Black male teacher representation.

Urban Ed Academy was founded with a vision to inspire excitement for learning in young Black boys by matching them with Black male mentors. This work started in 2010, ultimately reaching 800 Black boys in San Francisco through STEM-based learning experiences. In 2018, Urban Ed created the Man the Bay fellowship to expand this type of mentorship and affirmation beyond Saturdays and into schools because Every Child Deserves to See Themselves in the Classroom. The innovative fellowship has an audacious goal to give every San Francisco student at least one Black male teacher before 6th grade.

To-date, we have supported five cohorts, recruiting and relocating 25 fellows at 16 schools and community programs, and impacting over 2,000 students so far. Over the next five years, we aim to place 100 Black male teachers across all of San Francisco's 67 elementary schools, and expand to other cities in the Bay Area. We are excited to announce that we are in the process of raising funds to purchase a building to provide permanent housing for participants of the Man the Bay program.

By sponsoring Urban Ed Academy's annual gala, you'll be supporting Black male teachers in their work to raise up students, families and communities in San Francisco. Your dollars will serve to recognize our most strident supporters, evangelize our model with potential partners, and make preparations to rapidly scale the number of fellows in future Man the Bay cohorts.

In appreciation of your anticipated donation, we would like to offer a continued relationship for the UEA mission at the gala and beyond. A list of corporate sponsorship engagements are outlined in the attached document. For individual donations, you can securely and conveniently donate via Stripe through our website. For corporate sponsorships, please reach out directly to Dominique Donette, our Donor Community Manager, at dominique@urbanedacademy.org

Thank you in advance for your time and consideration —if you are able to share our message with your network, we would truly appreciate the support. And of course, we hope to see you at the gala!

"The community definitely helped me see the need for what I'm doing...you can't give up. You have to keep going. You have to keep striving; you have to keep pushing because it's not just about you anymore. It's kind of you, your students, their families, the community you're supporting and helping get to that next level."

MAN THE BAY TEACHER FELLOW

Randal Seriguchi, Jr.

Randal Seriguchi, Jr.
EXECUTIVE DIRECTOR

Gala 2022

CORPORATE

SPONSORSHIP OPPORTUNITIES

About Urban Ed Academy

Urban Ed Academy is a non-profit organization whose mission is to place one Black male teacher in every elementary school in San Francisco and Oakland. ***“Every Student Deserves to See Themselves In The Classroom,”*** but with less than 2% of schools having a Black male teacher, it’s easy to see that there’s a major problem that must be addressed to pave the way for a more equitable experience for all students.

SYSTEMS LEADER | \$50,000

- Recognition as a Systems Leader on all program-related presentations, website, social media, press release and gala program
- Public recognition at gala and option to speak for five minutes or submit a video played during the main gala programming
- Custom email sent to all guests after the event promoting your organization’s social media channels and special offer for your organization’s products or services (using a coupon/discount code you provide)
- Option to provide organizational information or brand swag to be included in gift bags to all attendees
- Weekly social media recognition leading up to the Gala
- Sponsor name and/or logo incorporated into table centerpieces

MOVEMENT BUILDER | \$25,000

- Recognition as a Movement Builder on all program-related presentations, website, social media, and gala program
- Public recognition at gala and option to speak for two minutes or submit a video played during the main gala programming
- Custom email sent to all guests after the event promoting your organization’s social media channels and special offer for your organization’s products or services (using a coupon/discount code you provide)
- Option to provide organizational information or brand swag to be included in gift bags to all attendees
- Sponsor name and/or logo incorporated into table centerpieces

CHANGE MAKER | \$10,000

- Recognition as a Changer Maker on all program-related presentations, website, social media, and gala program
- Public recognition at gala and option to submit a one-minute video to be played multiple times on screens at the gala
- Option to provide organizational information or brand swag to be included in gift bags to all attendees

SUSTAINER | \$5,000

- Recognition as a Sustainer on social media and gala program
- Option to submit a one-minute video to be played multiple times on screens at the gala

ADVOCATE | \$2,500

- Recognition as a Advocate on social media and gala program

BENEFACTOR FRIEND | \$1000

- One ticket plus a sponsored ticket for an educator

PATRON FRIEND | \$500

- Recognition as a Friend on social media and gala program

ALL SUPPORTERS RECEIVE

- Sponsor name and logo on Urban Ed Academy’s website
- Acknowledgement in Urban Ed Academy’s 2023 Impact Report
- Personal thank you note from Urban Ed Academy’s senior leaders

FOR MORE INFORMATION

Please contact Randal Seriguchi, Jr. at rseriguchi@urbanedacademy.org or Dominique Donette at dominique@urbanedacademy.org to discuss these options.