



GALA 2023

SPONSORSHIP OPPORTUNITIES

About Urban Ed Academy

Urban Ed Academy is a non-profit organization whose mission is to place one Black male teacher in every elementary school in San Francisco and Oakland. "Every Student Deserves to See Themselves In The Classroom," but with less than 2% of schools having a Black male teacher, it's easy to see that there's a major problem that must be addressed to pave the way for a more equitable experience for all students.

SYSTEMS LEADER | \$50,000

- 2 prime tables for 20 guests
- Underwrite 20 tickets for Fellows/Staff
- Custom Marketing Package
- Artist Meet & Greet and private reception access for 20 guests
- Cocktail Reception Sponsor
- Prominent full-page ad in gala program

MOVEMENT BUILDER | \$25,000

- 1 prime table for 10 guests
- Underwrite 10 tickets for Fellows/Staff
- Custom Marketing Package
- Artist Meet & Greet and private reception access for 10 guests
- Full-page ad in gala program

CHANGE MAKER | \$10,000

- Table for 10 guests
- Custom Marketing Package
- Half-page ad in gala program

SUSTAINER | \$5,000

- Half-table for 5 guests
- Standard Marketing Package
- Quarter-page ad in gala program

ADVOCATE | \$2,500

- Two seats for dinner
- Recognition in all event materials

Sponsor Today!

To discuss sponsorship options, contact
Randal Seriguchi, Jr. at rseriguchi@urbanedacademy.org or
Jacqueline Smith at jacqueline@urbanedacademy.org

Marketing Packages

CUSTOM MARKETING PACKAGE

- Public recognition at gala and option to speak for two minutes or submit a video played during the main gala programming
- Swag shared in gift bags
- Sponsor name and/or logo incorporated into table centerpieces
- Custom email promoting your organization's social media channels and special offer for your organization's products or services (using a coupon/discount code you provide)

STANDARD MARKETING PACKAGE

- Recognition as sponsor on all program-related presentations, website, social media, and gala program
- Sponsor name and logo on Urban Ed Academy's website
- Acknowledgement in Urban Ed Academy's 2023 Impact Report
- Ad in gala program (size dependent on level)